

Techniques of Differentiation

F. M. Berisha



South East European University, Tetovo

Aims and Objectives

- Developing differentiation techniques
- Using the developed techniques to differentiate a polynomial
- Applying the techniques in a business application

Contents

- 1 Differentiating a Constant Function
 - The Constant Rule
 - Example
- 2 Differentiating a Power Function
 - The Power Rule
 - Examples of Using the Power Rule
- 3 Differentiating a Constant Multiple and a Sum
 - The Constant Multiple Rule
 - The Sum and Difference Rules
 - Differentiating a Polynomial
- 4 Percentage Rate of Change

Differentiating a Constant Function

The Constant Rule

For any constant c ,

$$\frac{d}{dx}(c) = 0.$$

That is, the derivative of a constant is zero.

The Graph of the Function $y = c$

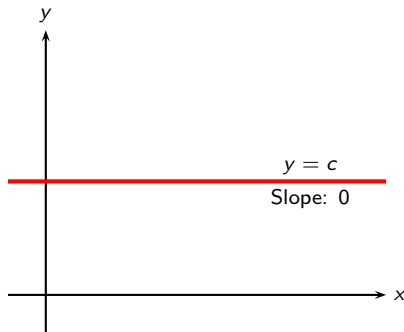


Figure: The graph of $f(x) = c$.

Example

Example

Find the derivative of the function $f(x) = -5$.

Solution.

We have

$$\frac{d}{dx}(-5) = 0.$$



Differentiating a Power Function

The Power Rule

For any real number n ,

$$\frac{d}{dx}(x^n) = nx^{n-1}.$$

In words, to find the derivative of x^n ,
reduce the exponent n of x by 1
and multiply by the original exponent.

Examples of Using the Power Rule

Example

Find

① $\frac{d}{dx}(x^5)$

② $\frac{d}{dx}(\sqrt{x})$

③ $\frac{d}{dx}\left(\frac{1}{x^2}\right)$

Solution...

①

$$\frac{d}{dx}(x^5) = 5x^{5-1} = 5x^4$$



Examples of Using the Power Rule. (Continued)

... Solution.

2

$$\frac{d}{dx}(\sqrt{x}) = \frac{d}{dx}(x^{1/2}) = \frac{1}{2}x^{1/2-1} = \frac{1}{2}x^{-1/2} = \frac{1}{2\sqrt{x}}$$

3

$$\frac{d}{dx}\left(\frac{1}{x^2}\right) = \frac{d}{dx}(x^{-2}) = -2x^{-2-1} = -2x^{-3} = -\frac{2}{x^3}$$



Differentiating a Constant Multiple

The Constant Multiple Rule

If c is a constant and $f(x)$ is differentiable, then so is $cf(x)$ and

$$\frac{d}{dx}(cf(x)) = c \frac{d}{dx}[f(x)].$$

That is, the derivative of a multiple is the multiple of the derivative.

Examples of Using the Multiple Rule

Example

Find

- 1 $\frac{d}{dx}(5x^4)$
- 2 $\frac{d}{dx}\left(-\frac{3}{\sqrt{x}}\right)$

Solution...

1

$$\frac{d}{dx}(5x^4) = 5 \frac{d}{dx}(x^4) = 5(4x^3) = 20x^3$$



Examples of Using the Multiple Rule. (Continued)

... Solution.

2

$$\frac{d}{dx}\left(-\frac{3}{\sqrt{x}}\right) = \frac{d}{dx}(-3x^{-1/2}) = -3\left(-\frac{1}{2}x^{-3/2}\right) = \frac{3}{2}x^{-3/2}$$



Differentiating a Sum and a Difference of Functions

The Sum and Difference Rules

If $f(x)$ and $g(x)$ are differentiable,
then so are their sum and difference, and

$$\begin{aligned}\frac{d}{dx}[f(x) + g(x)] &= \frac{d}{dx}[f(x)] + \frac{d}{dx}[g(x)], \\ \frac{d}{dx}[f(x) - g(x)] &= \frac{d}{dx}[f(x)] - \frac{d}{dx}[g(x)];\end{aligned}$$

i.e.,

$$(f + g)' = f' + g' \quad \text{and} \quad (f - g)' = f' - g'$$

In words, the derivative of a sum or a difference
is the sum or the difference of the derivatives.

Examples of Using the Sum and Difference Rules

Example

Find

- 1 $\frac{d}{dx}(x^{-3} + 5)$
- 2 $\frac{d}{dx}(2x^7 - 3x^{-5})$

Solution...

1

$$\frac{d}{dx}(x^{-3} + 5) = \frac{d}{dx}(x^{-3}) + \frac{d}{dx}(5) = -3x^{-4} + 0 = -3x^{-4},$$



Examples of Using the Sum and Difference Rules. (Continued)

... Solution.

2

$$\begin{aligned}\frac{d}{dx}(2x^7 - 3x^{-5}) &= 2\frac{d}{dx}(x^7) - 3\frac{d}{dx}(x^{-5}) \\ &= 2(7x^6) - 3(-5x^{-6}) = 14x^6 + 15x^{-6}.\end{aligned}$$



Differentiating a Polynomial

Example

Find the derivative of the polynomial

$$y = 4x^3 - 5x^2 + 8x - 7.$$

Solution.

$$\begin{aligned}\frac{dy}{dx} &= \frac{d}{dx}(4x^3 - 5x^2 + 8x - 7) \\ &= 4\frac{d}{dx}(x^3) - 5\frac{d}{dx}(x^2) + 8\frac{d}{dx}(x) + \frac{d}{dx}(-7) \\ &= 12x^2 - 10x^1 + 8x^0 + 0 = 12x^2 - 10x + 8.\end{aligned}$$



Percentage Rate of Change of a Function



[Percentage rate
of change of Q]

$$= 100 \frac{[\text{Rate of change of } Q]}{[\text{Size of } Q]} = 100 \frac{Q'(x)}{Q(x)}.$$

- Percentage rate of a yearly change of 200 € in salary
 - for a person earning 100,000 € a year:

$$100 \cdot \frac{200}{100,000} = 0.2$$

- for a person earning 1,000 € a year:

$$100 \cdot \frac{200}{1,000} = 20$$

An Economics Application

Example

The gross domestic product (GDP) of a certain country was

$$N(t) = t^2 + 2t + 50$$

hundred million euros t years after 2000.

- 1 At what rate was the GDP changing with respect to time in 2005?
- 2 At what percentage rate was the GDP changing with respect to time in 2005?

An Economics Application. (Continued)

Solution...

- ① The rate of change of the GDP is the derivative

$$N'(t) = 2t + 2.$$

The rate of change in 2005 is

$$N'(5) = 2 \cdot 5 + 2 = 12$$

hundred million euros per year.



An Economics Application. (Continued)

... Solution.

- ② The percentage rate of change of the GDP was

$$100 \frac{N'(5)}{N(5)} = 100 \frac{12}{5^2 + 2 \cdot 5 + 50} = 100 \cdot \frac{12}{85} \approx 14.1;$$

i.e., approximately 14.1% per year.



For Further Reading

- <http://fberisha.netfirms.com>
- **Homework:** Exercises from teaching materials
- L. D. Hofmann, G. L. Bradley, *Calculus – for business, economics and life sciences*, pp. 109–122.
- F. M. Berisha, M. Q. Berisha, *Matematikë – për biznes dhe ekonomiks*, pp. 161–167.

Summary

- Techniques of differentiation:
 - The constant rule
 - The power rule
 - The constant multiple rule
 - The sum and difference rules
- Differentiating a polynomial
- Percentage rate of change of a function